

The agency

With origins in direct marketing, distance selling and distribution, our agency has a keen understanding of ROI. Proud to be working with our clients for over 14 years, we are involved in all the key sectors of E-business : Distribution, Distance selling, Banking, Insurance, Telecommunications, Media. The number 1 independent interactive agency in France, we have locations in Lille, Paris, Lyon, Geneva and Rabat.

In our business, performance is people before being technological. This is why Altima mixes the talents of 160 enthusiasts on a large palette of expertise : Strategy, Design, Marketing & Technology.

Our primary concern is our client's E-business performance and their ROI.

Key Figures

1st
French independent interactive agency

14 years
of interactive projects

160
enthusiastic employees

16 million €
in sales revenue

Our clients

Retail Jules Petit Bateau Camaïeu Decathlon Norauto Auchan Castorama Vertbaudet Chronodrive	Distance Selling La Redoute 3 Suisses Skimium.com Travel Voyage-sncf.com TGV - Europe Pierre & Vacances Club Med	Banking / Finance / Insurance ING Direct BNP Paribas La Banque Postale Monabanq Cofidis Fortuneo Gan Swiss Life MAAF	Media / Telecom / IT RTL 2 SFR NordNet Alcatel Lucent Virgin Mobile Bouygues Telecom Microsoft Toshiba
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Our expertise

Consulting Studies Strategic planning Brand management Project management	Marketing Organic SEO E-marketing Multi-channel CRM Web Analytics Studies	Design Creative development Ergonomics Rich Internet Application Performance optimisation	Technical Open Source .Net Operations CMS integration Hosting and maintenance
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Associate Directors

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 Arnaud Monnier
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 Frédéric Grignon
 Thomas Tonder
 Arnaud Rofidal
 Yann Puslecki
 Mathieu Lefrançois

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 Yves Delcourte
 Thomas Nicot

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 Grégory Moignard

What makes us different

The interactive media impassions us but we do much more than the web for our clients. We bring them prospects, sales, and customer loyalty.

It is this obsession with "true performance" that creates our difference.

Locations

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