

The agency

With origins in direct marketing, distance selling and retail business, our agency bases all its decisions and recommendations on our client's ROI. **Proud to be working with our clients for over 12 years**, we are involved in **all the key sectors of E-business** : Distribution, Distance selling, Banking, Insurance, Telecommunications, Media. We are the largest independent interactive agency in France, both in terms of revenue and number of employees, and have locations in Lille, Paris, Lyon, Geneva (Switzerland) and Rabat (Morocco).

In our business, **technology can only deliver results if it is driven by outstanding talent**. This is why Altima has a dedicated staff of **140 employees that cover a large palette of expertise**, ranging from Strategy to Design, E-marketing tools to Natural Search, not forgetting CRM and Technological development.

Our primary concern is our client's **E-business performance and their ROI**.

Key Figures

1st
French independent interactive agency

12 years
of interactive projects

120
enthusiastic employees

12 million €
in sales revenue

Our clients

Retail Jules Camaïeu Decathlon Norauto Match King Jouet Auchan Mondial Moquette Castorama Alice Délice	Distance Selling La Redoute 3 Suisses Interflora Little Fashion Gallery 10% only Skimium.com Travel Voyage-sncf.com Air France	Banking / Finance / Insurance BNP Paribas Caisse d'Epargne La Banque Postale Crédit Mutuel Nord Europe Monabanq Cofidis Fortuneo France Crédit Gan Ma Santé Facile	Media / Telecom / IT RTL 2 SFR NordNet Alcatel Lucent Virgin Mobile Bouygues Telecom Microsoft Toshiba
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Our expertise

Consulting Studies Strategic planning Brand management Project management	Marketing Organic SEO E-marketing Multi-channel CRM Web Analytics Studies	Design Creative development Ergonomics Rich Internet Application Performance optimisation	Technical Open Source .Net Operations CMS integration Hosting and maintenance
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Associate Directors

Altima Lille Arnaud Monnier François-Charles Debeunne Frédéric Grignon Thomas Tonder	Altima Paris Yves Delcourte Thomas Nicot Altima Lyon Grégory Moignard
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What makes us different

We are passionate about the potential of the interactive media, but we deliver much more than web sites for our clients : we generate prospects, sales, and client loyalty, short and long term, on and offline.

It's this vision of our client's long-term performance that has built our reputation as a strategic partner rather than just a digital agency.

Locations

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